The 30-Year Plan for Greater Adelaide
2017 Update

COMMUNITY ENGAGEMENT REPORT

Department of Planning, Transport and Infrastructure
2017
Correction (28 June 2017): Please note that due to an administrative error, four submissions were omitted from the submission list when this report was first published. However they were duly considered and analysed as part of the consultation process. Consequently the number of submissions that we received from local government, peak bodies, industry groups and individuals was 86 rather than 82. We apologise for any confusion that this may have caused.
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**EXECUTIVE SUMMARY**

*The 30-Year Plan for Greater Adelaide* (2010) (the 30-Year Plan) is the pre-eminent strategic land-use plan which guides the long-term growth of the city and its surrounds.

In August 2016, the Minister for Planning, the Hon. John Rau MP, released a draft update to the 30-Year Plan for public discussion, engagement and feedback (the Update).

The Update builds on the strong foundations of the 2010 Plan and updates its vision, where needed, to ensure that the development of Greater Adelaide continues to respond to emerging challenges and opportunities.

The Update was prepared by the Department of Planning, Transport and Infrastructure (DPTI) in partnership with key industry and advocacy groups, community organisations, state government agencies and the local government sector. This approach ensured the draft Update was informed about, and closely aligned with, the challenges and opportunities facing all project partners.

A broad engagement program accompanied the draft Update’s release, with content tailored to the interests of each audience. Activities undertaken during the consultation period ranged from council elected member briefings, reference group meetings, conversation-style workshops, local government and industry forums, and public exhibitions across Greater Adelaide. The engagement program also had a wide reach across a range of mediums including face-to-face discussions, surveys, an interactive on-line presence, and social media commentary.

Feedback on the structure of the Update was generally positive, supporting the simpler and more accessible format, the general retention of policy themes from the 2010 version, and the actions and policies. Some respondents provided detailed amendment suggestions and requested explanation be included on the Update’s implementation and governance, particularly with regard to how it will align with the implementation of the new planning system.

There was strong support for the small number of clearly measurable targets covering the key strategic drivers of the Update. Some stakeholders considered the draft targets to be too metropolitan focused and it was suggested that additional non-metropolitan targets be included. There was also wide support for developing ‘design quality’ and ‘economic development’ focused targets.

All feedback has been analysed and reviewed to inform the structure of the final 2017 Update. Suggestions regarding some aspects of governance and targets have been used to frame activities to be undertaken by DPTI during the first phase of the Plan’s implementation.

The Update has been endorsed by Cabinet and will be gazetted as part of the Planning Strategy as required under the *Development Act 1993*. 

# 11125207
1. INTRODUCTION

The 30-Year Plan for Greater Adelaide (2010) (the 30-Year Plan) is the pre-eminent strategic land-use plan which guides the long-term growth of the city and its surrounds, an area of 9000 square kilometres and home to 1.42 million people, or 82 per cent of South Australia’s population.

The 30-Year Plan (which is a volume of the Planning Strategy) is required to be updated at least once every five years as per the statutory requirements of the Development Act 1993. In time it will become a regional plan with the introduction of the new planning system (under the Planning, Development and Infrastructure Act 2016).

Since 2010, there have been a number of significant shifts in our economy, land supply, urban form and population that required to be accounted for in the Update. There was also a need to take stock of the 30-Year Plan’s achievements to date and identify any challenges that may have presented themselves since it was first developed.

In 2015, the Department of Planning, Transport and Infrastructure (DPTI) commenced a review of the 30-Year Plan. The review found that the Plan’s broad directions were fundamentally sound and robust and that the Update should retain these whilst responding to shifts in trends and assumptions.

The draft Update was released for 8 weeks of community consultation on 25 August 2016. The release was accompanied by a wide-ranging program of conversation-style forums and other engagement activities with councils, industry groups, peak bodies and the public.

This report details the activities conducted as part of the engagement program and provides a snapshot of the feedback received during the consultation period, including a summary of how feedback was used to shape the final version of the 2017 Update.
2. HOW WE ENGAGED

2.1 Engagement framework

The engagement process adopted the State Government’s Better Together\(^1\) engagement principles (adapted from the International Association of Public Participation’s Public Participation Engagement Spectrum (IAP2) (Appendix A). The IAP2 Spectrum recognises the importance and effectiveness of engaging groups of stakeholders at different stages. The following elements of the IAP2 spectrum were used in this process:

- **Inform** Provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.

- **Consult** Obtain public feedback on the proposed vision, plan, solutions, actions and timelines.

- **Involve** Work directly with key stakeholders to ensure that concerns and aspirations are understood and considered.

The Department of Planning, Transport and Infrastructure consulted widely on the Update, acknowledging that there are many planning professionals, industry groups and informed citizens with ideas and opinions that would be beneficial to developing the Update. A 24-month engagement - over three phases - was therefore undertaken which encouraged input from councils, planning professionals, key stakeholder groups and the community. Refer to Appendices B and C for the summary of engagement activities with local government, industry, government agencies and peak bodies.

**Phase One** saw the establishment of a Project Reference Group (PRG) with members representing a wide range of professionals and stakeholders (refer to Appendix D). Presentations on an early vision of the draft Update were also provided to all relevant councils throughout 2015. These sessions, as well as those with the PRG, were aimed at ensuring that all concerns and aspirations were understood and considered.

**Phase Two** involved a series of interactive, conversational workshops designed to assist with the development of the draft Update. This phase focused on involving and collaborating with key industry stakeholders, thought leaders, and council staff. The conversational workshops focused on the key issues that had emerged since the release of the 30-Year Plan in 2010 and the key discussion points raised in Phase One. The aim of the workshops was to develop best practice and practical options about:

- Renewing our urban future.
- The best ways to achieve well designed medium density developments.
- Making infill development work for the community, the builder and the buyer.
- The growth of green infrastructure.

**Phase Three** was the formal statutory engagement period that started on 25 August 2016 and closed on 21 October 2016. These eight weeks focused on raising the awareness of the draft Update and encouraged feedback and involvement on the new targets, policies and actions. Public input was sought through numerous information stands at shopping centres and high profile locations as well as through a social media campaign (refer to Appendix F). In addition, consultative sessions with key

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\(^1\) [bettertogether.sa.gov.au](http://bettertogether.sa.gov.au)
council staff, planning professionals and stakeholder groups were held, each based on one of the six targets in the draft Update.

2.2 Purpose of the engagement

The core purposes of the engagement process were to:

- provide information to the public to assist them to understand the Plan, including its aims, objectives and key initiatives
- provide a range of opportunities for individuals and organisations to learn about the proposed policies, actions and targets
- enable feedback to influence the ongoing development and finalisation of the Plan
- draw on the professional expertise and the valuable local knowledge of key stakeholders.

2.3 Engagement activities

The commencement of the consultation period and the formal public release of the draft Update coincided with the launch of a new website showcasing the draft Update (www.livingadelaide.sa.gov.au/) which provided connectivity to social media channels, links to publications and supporting materials. A web page was also hosted on the State Government’s ‘YourSAY’ site to encourage on-line conversations and raise public awareness of the Update.

To provide a clearer understanding of the direction of the draft Update to the wider community, a 24-page, A5 booklet was also produced under the banner of ‘Living Adelaide’. The booklet resembled the look and feel of the Living Adelaide website and concentrated on the visuals and the six targets of the draft Update. Six thousand copies were distributed to over 700 locations in Greater Adelaide including cafes, shops, libraries and universities.

Other engagement activities included a series of themed workshops, community engagement events and briefings. For a summary of the communication tools used during the engagement activities, refer to Appendix E and for examples of the communication documents produced refer to Appendix H. A timeline of engagement activities is provided in Figure 1.
Figure 1: Timeline of engagement activities

28
Briefings to elected members of Greater Adelaide councils
January to May 2015

8
Workshops with Greater Adelaide council staff (by government region)
June 2015

2
Briefings to Greater Adelaide council staff
October 2015

1:1 conversations with local government, peak bodies, industry and state agencies
January 2015 to December 2016

Key stakeholders invited to submit written feedback
October 2015 and May 2016

1st
Briefing to state government agencies
March 2015

1st
Meeting with Project Reference Group
April 2015

2nd
Briefing to state government agencies
September 2015

2nd
Meeting with Project Reference Group
October 2015

4
Conversation workshops with staff, industry and peak bodies
("Renewing our urban future", "Higher density, making infill work", "Green Infrastructure"
February to May 2016

*Some cancelled due to significant weather event and alternative arrangements offered to participants.
6 Workshops with local government, industry and peak bodies*
August to October 2016

Communication activities
- ‘Living Adelaide’ and YourSAy websites
- Online feedback form
- 6000 brochures and 990 postcards distributed
- Fact sheets and background papers
- The Advertiser and City Mag adverts
- >100 users engaged in social media
- Information packs to key stakeholders
  August to October 2016

Engagement displays
- Design Hub (28 Leigh Street, Adelaide) and Ministerial launch
- Adelaide Railway Station
- Royal Adelaide Show
- Rundle Mall
- Noarlunga Shopping Centre
- Elizabeth Shopping Centre
  August to October 2016

2 Workshops with Inner Metro and Outer Metro council staff
June 2016

2 Community focus groups for Living Adelaide brochure
July 2016

6 Workshops with council elected members
(Northern, Southern, Eastern, Western, Adelaide Hills and Fleurieu regions)
September to October 2016

86 Formal submissions received under review and analysis
January 2017
3. WHO WE ENGAGED

3.1 Project reference group

Two project reference group workshops were held in April and October 2015. The following organisations participated:

- Active Living Coalition
- Australian Institute of Architects (SA)
- Australian Institute of Landscape Architects (SA)
- Australian Institute of Urban Studies (SA Division)
- Business SA
- Community Alliance SA Inc
- Conservation Council of South Australia
- Environmental Defenders Office
- Engineers Australia - SA Division
- Housing Industry Association
- Law Society of South Australia
- Local Government Association
- Mainstreet SA
- Master Builders Association of SA
- National Environmental Law Association
- National Trust of South Australia
- Planning Institute of Australia
- Primary Producers SA
- Property Council of Australia
- SA Chamber of Mines and Energy
- South Australian Council of Social Services
- Urban Development Institute of Australia (SA)

3.2 Government agencies

DPTI worked closely with the following state government agencies and statutory bodies to develop the draft Update:

- Department of Environment, Water and Natural Resources
- Department of Health and Ageing
- Department of Premier and Cabinet
- Department of Primary Industries and Regions
- Department of State Development
- Department of Treasury and Finance
- Environment Protection Authority
- Renewal SA
- SA Water
- SA Tourism Commission

3.3 Other peak bodies and industry groups

A number of other key stakeholders also participated in the consultation process including:

- Bicycle Institute of South Australia
- Regional Development Australia (Adelaide Hills, Fleurieu and Kangaroo Island)
- SA Power Networks
- Property and Advisory
- Lander Communities
- Commercial and General
- Jensen Planning
- Tract Consultants
- Seed Consulting
- Greening Australia
- Fifth Creek Studio
- Water Sensitive SA
- Kennedy Jones Lawyers
- GHD
- Hindmarsh
- AV Jennings
- AECOM
- Lendlease
- Qattro
- RAA
- Ekistics
- Studio Nine
- Future Urban
- URPS
- Infraplan
- Aspect Studios
- Hassell
- Holmes Dyer

3.4 General community

DPTI sought to engage a wide range of general community members through the Living Adelaide website and engagement displays at the Adelaide Railway Station, the Design Hub (28 Leigh Street, Adelaide, the Royal Adelaide Show and three regional shopping centres.

Six thousand brochures were distributed to over 700 community locations in Greater Adelaide such as cafes, shops, libraries, cinemas, book shops and universities.

3.5 Online participants

The Living Adelaide website provided an engaging and easy-to-use one-stop on-line information hub.

During the engagement period, 4,464 people visited the ‘Living Adelaide’ website. Over 100 people engaged via the DPTI Facebook, twitter and YourSay website.
Greater Adelaide councils engaged during consultation

**Barossa Government region**
4 local councils involved:
- Adelaide Plains Council
- The Barossa Council
- Town of Gawler
- Light Regional Council

**Northern Adelaide Government region**
4 local councils involved:
- City of Playford
- City of Port Adelaide Enfield
- City of Salisbury
- City of Tea Tree Gully

**Eastern Adelaide Government region**
7 local councils involved:
- Adelaide City Council
- City of Burnside
- Campbelltown City Council
- City of Norwood Paynesham & St Peters
- City of Prospect
- City of Unley
- Town of Walkerville

**Fleurieu Government region**
3 councils involved:
- Alexandrina Council
- City of Victor Harbor
- District Council of Yankalilla

**Western Adelaide Government region**
3 councils involved:
- City of Charles Sturt
- City of Port Adelaide Enfield
- City of West Torrens

**Southern Adelaide Government region**
4 councils involved:
- City of Holdfast Bay
- City of Marion
- City of Mitcham
- City of Onkaparinga

**Adelaide Hills Government region**
3 councils involved:
- Adelaide Hills Council
- The Rural City of Murray Bridge
- Mount Barker Council

To shape the direction and content of the draft Update during the pre-release consultation phase, representatives from DPTI visited each council to provide elected member briefings and staff briefings in June and October 2015. Council staff also participated in the six conversation workshops. An inner and outer metropolitan workshop was held in May 2016.

After the Update was released for the formal 8 weeks of consultation, 6 elected member workshops were conducted regionally. In addition, Council staff were invited to a further six target workshops.

Written feedback was invited in both 2015 and 2016 during the pre-release phase as well as during the formal statutory consultation period.

The map above shows the Greater Adelaide councils engaged during the consultation process.
4. WHAT WE HEARD

4.1 Who we heard from

A total of 86 written submissions were received during the 8-week consultation phase from the local government sector, peak bodies, industry groups and individual community members. During the preparation of the draft Update over both 2015 and 2016, the project reference group members, councils and State Government agencies were invited to provide written feedback to help shape the draft Update for consultation. In all, more than 1,500 discussions points were raised in the submissions and considered in the process of developing the final 2017 Update for Cabinet consideration.

See Appendix I for the full list of the organisations and individuals that submitted a submission during the formal consultation period.

Figure 3: Summary of submissions received per stakeholder group
4.2 What people said and how we responded

The draft Update received widespread support for being more accessible and simpler to read. In general, the policy themes were embraced and the policies and actions supported. A range of suggestions on how the content could be further refined were also received.

The bulk of the feedback sought further detail about how the Update would be implemented, governed and monitored within the new planning system.

Having a smaller number of targets was generally supported however detailed suggestions were received on how to refine the targets and requests for additional targets. Overall the majority of the feedback received fell under the following key themes:

- Targets
- The role of the Update in the new planning system
- Regionally specific policies
- Policy themes, policies and actions
- Implementation plan
- Other feedback

A number of changes and additions to policies, actions and targets were made in response to comments received from the public, community organisations, local government, industry and professional groups and state agencies.

Figure 4: Summary of comments made on key themes per stakeholder group
4.3 Targets

Overall, the feedback on the six proposed targets was positive. There was strong support for a small number of clearly measurable targets covering the key strategic drivers of the Update. Another clear theme of the feedback was the need to expand the range and scope of the targets to ensure that the whole Update was measured and that the full geographical extent of Greater Adelaide was covered. The draft targets were also considered by some stakeholders to be too metropolitan-focused with no targets relevant to regional or outer metropolitan areas. Further explanation was also sought about the role and purpose of the targets and their link to the Plan’s policy themes. There was overwhelming feedback about the need to develop targets for ‘design quality’ and ‘economic development’ in the future.

Key points in response to the feedback

- The initial six targets were developed to be a vehicle to monitor the progress of implementing the key policy direction of the Update, using measureable and available data. Further targets will be investigated and considered in the future.
- The positive response to this approach is encouraging and the suggestions made about expanding the target base will be undertaken (with further details below).

Key changes in response to the feedback

- Actions have been included in the Update to investigate how design quality and economic development can be best benchmarked and measured in the planning system.
- Some targets have been expanded to apply to outer metropolitan Adelaide (discussed below).

Figure 5: Summary of comments made on each target by stakeholder group

<table>
<thead>
<tr>
<th>Target Description</th>
<th>Local government sector comments</th>
<th>Individual comments</th>
<th>Peak bodies and industry comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target 1 - Protecting our resources</td>
<td>20.2%</td>
<td>7.30%</td>
<td>8.43%</td>
</tr>
<tr>
<td>Target 2 - Smarter travel</td>
<td>17.4%</td>
<td>4.21%</td>
<td>7.58%</td>
</tr>
<tr>
<td>Target 3 - Getting active</td>
<td>13.2%</td>
<td>2.53%</td>
<td>7.87%</td>
</tr>
<tr>
<td>Target 4 - Walkable neighbourhoods</td>
<td>16.9%</td>
<td>5.34%</td>
<td>7.58%</td>
</tr>
<tr>
<td>Target 5 - A green liveable city</td>
<td>19.4%</td>
<td>6.18%</td>
<td>7.87%</td>
</tr>
<tr>
<td>Target 6 - Greater housing choice</td>
<td>12.9%</td>
<td>3.09%</td>
<td>7.58%</td>
</tr>
</tbody>
</table>

# 11125207
Target 1 – Containing our urban footprint and protecting our resources

1.1 85% of all new housing in metropolitan Adelaide will be built in established urban areas

1.2 90% of all new housing in the Outer Greater Adelaide will be built in established townships and designated urban development areas.

There was overall support for including this infill/greenfield target; however some industry stakeholders suggested that the 85:15 split was too ambitious. There was also discussion about whether the tensions between meeting this target and also meeting the tree canopy target (Target 5) could be successfully managed. In addition, feedback from the industry and key stakeholder workshops indicated confusion about the title of this target.

Onkaparinga, Light and Yankalilla councils expressed the opinion that the target could apply outside the metropolitan area and suggested an additional target aimed at protecting Greater Adelaide’s valuable food production, tourism and environmental assets.

Key points in response to the feedback:

- To avoid the on-going consumption of high value agricultural land and create the conditions necessary for healthy and walkable neighborhoods it is important to create a compact urban form. This target and target 5 will work together to ensure this new urban is also a green and attractive place to live.
- The infill baseline has been updated to 75% (5 year rolling average) to incorporate the latest data release. Therefore the 85:15 target over 30-years has not been changed.

Key changes in response to the feedback:

- The target title has been amended from ‘Protecting our resources’ to ‘Containing our urban footprint and protecting our resources’.
- The following infill sub-target has been included.
  - 90% of all new housing in the Outer Greater Adelaide region is within the established townships and designated urban development areas.
- A break-out box has been included about how this target will protect 970,000 ha of agricultural, tourism and environmental lands from further intensive development for residential purposes.
Target 2 – More ways to get around

60% of all new housing in metropolitan Adelaide will be built within close proximity to quality public transport (rail, tram, O-Bahn and bus) by 2045

Overall, the feedback received on this target was positive. It was suggested that there is a need to support this target with continual improvements to public transport infrastructure as identified in the Integrated Transport and Land Use Plan (2015) (ITLUP)\(^2\).

There was also commentary that living in close proximity to a public transport station/stop does not guarantee that residents will use public transport. This is compounded by Greater Adelaide’s radial public transport network and limited number of cross-city links. We also received comments regarding the name of the target needing to be clearer about its intent.

**Key points in response to the feedback:**

- Planning housing close to public transport is one mechanism that the planning system can deliver to improve travel options. Infrastructure and service delivery are also critical as well as many other factors that influence travel behavior. The ITLUP and cycling strategy address the ambition for smart travel from this other transport angle and provide strategic transport plans to be delivered in conjunction with the land use plans of the Update.
- The State Government will continue to implement ITLUP through the roll-out of improvements to public transport infrastructure, such as planning for the future ADELink tram network, construction of the CityLink tram extension and continued rail station improvements.

**Key changes in response to the feedback:**

- The name of the target has been amended from ‘Smarter Travel’ to ‘More ways to get around’.
- No change to this target is recommended at this stage but it will be closely monitored during the implementation of the Plan.
- Further information to the introductory text of this target has been added to better explain the rationale and background for this target.

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Target 3 - Getting active

Increase the share of work trips made by active transport modes in Inner, Middle and Outer Adelaide by 30% by 2045

There was a general support for this target; however, there was some suggestion that a 25% increase is too modest over the 30-year period given the principles, policies, actions and other targets of the Update. It was also recommended that this target be expanded to measure all types of trips, not just ‘journey to work’ trips (22% of all travel trips\(^3\)). Some councils suggested that outer metropolitan areas should have a target greater than 25% as they currently have a lower baseline.

**Key points in response to the feedback:**

- The scope of this target focuses on ‘Journey to work’ trips only as the Department currently has limited access to data that measures other purposes.
- Further work will be undertaken to consider other data sources that will provide additional information about other travel journeys.

**Key changes in response to the feedback:**

- This target has been amended from seeking a 25% to a 30% in active transport mode trips.
- A new action has been included: To investigate new data sources to enable other trip purposes to be measured (e.g. journey to school).

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# 11125207
Target 4 - Walkable neighbourhoods

Increase the percentage of residents living in walkable neighbourhoods in Inner, Middle and Outer Metropolitan* Adelaide by 25% by 2045.

This target was considered to be an important measure of the success in implementing the Update. A number of councils and some peak bodies were critical that this target excluded outer metropolitan areas and townships. Some stakeholders raised the point that the features of walkable neighbourhoods should be increased in all suburbs, not just encouraging more development in existing ‘walkable neighbourhoods’. Additional clarity was also sought on the intent and meaning of the target and the role of land-use planning in supporting the development of walkable neighbourhoods.

There was also discussion about what the best walkability criteria are and whether they should be better tailored to outer metropolitan areas and townships. Additionally, other criteria were suggested for inclusion to measure walkable neighbourhoods, e.g. other types of social infrastructure. Several councils suggested that this target should be expanded to include the criteria in the Healthy Neighbourhood graphic (located in the Health, Wellbeing and Inclusion Policy Theme of the Update).

Key points in response to the feedback:

- The Update is supported by policies and actions of the ITLUP (2015) and a number of councils’ cycling, walking and public realm plans. The benefits of better strategic integration of transport and land-use planning (at the local and state government levels) are recognised and being pursued.
- The current six targets of the Update already cover off on the criteria listed under the Healthy Neighborhoods graphic.

Key changes in response to the feedback:

- This target has been expanded to include established urban areas including townships in Outer Metropolitan Adelaide
- A new action in the implementation plan has been inserted: To undertake further investigations about whether tailored criteria for outer metropolitan Adelaide should be included in the Update in the future.

*Established urban areas, including townships, in Outer Metropolitan Adelaide
Target 5 – A green liveable city

Urban green cover is increased by 20% in metropolitan Adelaide by 2045.

This target received widespread support. There was also feedback on the merits of expanding its scope to include shrubs and irrigated grasses (UDIA, AILA and many of the council submissions). Several of the outer metropolitan councils (e.g. Mount Barker) also suggested that townships should be included in the target as well. (Currently a baseline is available for only 19 metropolitan councils).

Concern was also raised that there was a tension between meeting Target 1 (infill) and this target. There was also feedback about the need to develop additional policies and actions to support the successful implementation of this target.

Some councils and other stakeholders raised the point that it would be valuable to measure urban biodiversity and green infrastructure, two variables not being currently measured by this target. Some councils and the LGA queried if funding would be made available to supplement tree planting programs. Clarity was sought on whether the 20 per cent tree canopy increase over the 30-year plan period was for each individual council area. There was discussion about whether council areas with lower levels of existing tree canopy should have to increase their coverage by greater than 20%. Measuring the amount of green open space was raised as important to measure. Additional comments were made about the value of measuring the implementation of water sensitive urban design.

Key points in response to the feedback:

- Local area planning will be a key tool in helping to ensure that there is an appropriate balance between urban greenery and new development in existing urban areas.
- The Walkable Neighbourhoods target (Target 4) measures access to public open space in walking distance of residents (see this target for further information).
- Investigation will be undertaken to identify better ways to measure other types of green infrastructure.

Key changes in response to the feedback:

- The scope of the target has been expanded to include other urban greenery types i.e. shrubs.
- Action added in the Update: To investigate the development of a method/baseline for measuring green infrastructure (e.g. green walls, rain gardens and green rooves) in the short term (1-2 years).
- Policies and actions have been updated to better implement this policy area and future policy mechanisms will be investigated in the future.
- The target will be expanded to include townships and irrigated grass within the first year of the Plan’s implementation.
Target 6 - Greater housing choices

Increase housing choice by 25% to meet changing household needs in Greater Adelaide by 2045.

Feedback indicated that housing diversity is a significant and worthy target; however, it is difficult to measure with the government’s current data collection systems. There was significant debate from many planning and industry practitioners about whether the measure of non-detached versus detached housing is the best indication of housing diversity. Outer metropolitan councils and some peak bodies expressed a preference that this target should also include outer metropolitan areas and townships.

**Key points in response to the feedback:**

- It is important to monitor the different types of dwellings that are available to ensure that Greater Adelaide has an appropriate supply of housing that matches our changing age profile and meets the demand for the increased number of lone person households.
- Currently DPTI has data to accurately monitor the rate of detached houses and a small number of non-detached housing types only. As outlined below, further work will be undertaken to expand these categories.

**Key changes in response to the feedback:**

- An action in the Update has been included to review the scope of this target and investigate how other dwelling types (as illustrated in the Missing Middle graphic etc) can be measured.
- The target has been expanded to include townships.
4.4 Policy themes, policies and actions

Overall there was strong support for the direction and content of the policy themes and their associated policies and actions, which continue to build on the 2010 Plan.

There are now 58 short, medium and long term actions (7 new and 12 substantially modified from consultation). These will assist with:

- the implementation of the Update
- provide stronger links to the new planning system and
- investigate better ways to measure performance, including around design and the economy.

A detailed list of the amendments and additions to the policies and actions is shown in Appendix J.

The following figure illustrates the quantity of feedback received about each policy theme by the different stakeholder groups.

**Figure 6: Summary of comments made on each policy theme by stakeholder group**

<table>
<thead>
<tr>
<th>Policy Theme</th>
<th>Local government sector comments</th>
<th>Individual comments</th>
<th>Peak bodies and industry comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transit corridors, growth areas, and activity centres</td>
<td>9.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transport</td>
<td>8.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Housing mix, affordability and competitiveness</td>
<td>8.2%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The economy and jobs</td>
<td>7.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Design quality</td>
<td>7.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heritage</td>
<td>7.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Open space, sport and recreation</td>
<td>7.7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health, wellbeing and inclusion</td>
<td>6.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infrastructure</td>
<td>6.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Climate change</td>
<td>5.5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water</td>
<td>5.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Biodiversity</td>
<td>5.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adelaide City centre</td>
<td>5.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emergency management and hazards</td>
<td>5.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>3.1%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
4.5 Regionally specific policies

A significant difference between the 2010 Plan and the 2017 Update is the exclusion of the regional policies, targets and spatial representations. The removal of the regional section from the Update has resulted in some outer metropolitan councils being concerned that the Update provides limited relevance to them. Local government submissions sought clarity about the role of local area planning in the strategic planning framework under the Planning, Development and Infrastructure Act and whether this process will provide the policy detail at the local area to implement the directions of the 2017 Update. The Local Government Association’s submission also stated that councils have invested in research and data collection to inform local area planning and strategic decision making around density, infrastructure, and other key issues, and would welcome the opportunity to contribute these resources to the broader metropolitan context.

Several councils also recommended that consideration should be given to integrating the Barossa Valley and McLaren Vale Character Preservation Districts Addendum (2013) into the Update.

Key points in response to the feedback:

- The 2017 Update is a higher-level document designed to provide a transitional bridge between the Development Act 1993 and the introduction of the Planning, Development and Infrastructure Act 2016.
- The regional section of the 30 Year Plan will be replaced by the development of more local applications to the policies contained in this document as required. This will be undertaken in conjunction with the process of transitioning current Development Plans into the new Planning and Design Code and will be led by local government. This local area planning process will be used to identify and implement regional level spatial outcomes of the Plan. This process will provide councils (in partnership with DPTI) with the opportunity to draw on local knowledge, decision making and consultation for better outcomes on the ground. These plans can be driven at a local level and more easily capture important local nuances that will impact how and where policies are implemented.

Key changes in response to the feedback:

- The Barossa Valley and McLaren Vale Character Preservation Districts Addendum (2012) has been better integrated into the Update through:
  - the inclusion of an introduction to this Addendum in Part 2
  - including the Addendum in the Update’s appendices so that it is easily accessible to users.
4.6 Role of the plan within the new planning system

The 2017 Update to the 30-Year Plan occurred at the beginning of the transition to the new planning system (under the Planning, Development and Infrastructure Act 2016).

All the local government, industry and peak body submissions sought further clarity about how the Update will fit within this new system. Key feedback focused on the need to give further explanation in the Update about the following:

- The purpose and strategic context of the Update in the new planning system.
- The relationship between the Update, regional plans, sub-regional plans and local area planning, including what role local government will play in developing and implementing these.
- Whether removing the regional targets and policy detail in the Update changes the strategic role of the 30-Year Plan for councils.
- How the Update will contribute to ‘whole of government’ coordination.

**Key points in response to the feedback:**

- The removal of the regional section from the 30-Year Plan enables the preparation of more detailed structure plans and concept plans to be developed and to become an addendum to the Update (discussed below).
- These plans can be driven at a local level to more easily capture important local nuances that will impact how and where policies are implemented.
- The new State Planning Commission will ensure a whole-of-government approach to land-use planning and ensure alignment with other strategic government plans and policies.

**Key changes in response to the feedback:**

- Additional information has been added to Part 3 to provide further details about the role of the Update within the new planning system.
- Further details about the new planning tools being introduced under the Planning, Development and Infrastructure Act have also been included in Part 3.
4.7 Other feedback

A number of technical changes were made to the final Update as a result of feedback received. These changed included the depiction of information on maps, along with the clarification of some of the language used in the body of the Plan. Some updated data also became available since the consultation period and has been incorporated.

The 2017 Update focuses on land-use planning policies within the planning system. Acknowledgement of other important work which supports the strategic directions of the Update is captured under ‘other levers’. Other feedback included:

- Whether further background data and evidence for the Update’s policy directions would be released.
- Editorial feedback about Part 1.
- Grammatical and other amendments.

**The response to the feedback is:**

- All maps have been reviewed and relevant maps updated.
- The background research paper “Population and Demographics and Housing and Land Supply” has been released at: [www.livingadelaide.sa.gov.au](http://www.livingadelaide.sa.gov.au).
- Feedback regarding improvements to transport infrastructure and other government policies have been forwarded to the relevant agencies
- Editorial and grammatical errors have been corrected.
### 4.8 Implementation plan

Implementation of a long-term strategic plan requires careful planning, commitment and coordination between all levels of government. The need to develop an implementation plan, including clear roles and responsibilities in relation to decision making, data collection, and the achievement of targets, as well as measures of success for policies and actions, was raised by local government and other key stakeholders. There was strong support from councils to assist with the implementation of the Update.

Other key questions raised during the submission process included:

- What are the priorities for implementation?
- What tools will be used for implementing the plan?
- How will resolution of tensions between strategic objectives be resolved?

**The response to the feedback is:**

- An annual implementation plan will be developed outlining the roles, responsibilities and timing for the short and medium term actions in the plan.
- The responsibilities for the State Planning Commission, DPTI and local government are outlined in Part 3 of the Update.
- DPTI is committed to continuing to work in partnership with local government to deliver the updated planning system and the actions of the Update.
5 CONCLUSION

The engagement process on the draft Update to The 30-Year Plan was well received by the participants. The engagement activities elicited detailed and informed feedback that directly influenced the final Update. The Department was pleased with the level of input and quality of feedback and looks forward to working with all key stakeholders and the community on the implementation of the Update’s key actions.
APPENDICES
## APPENDIX A:

### International Association of Public Participation's Engagement Spectrum

<table>
<thead>
<tr>
<th>Engagement</th>
<th>Public participation goal</th>
<th>Promise to the public</th>
<th>Example tools</th>
</tr>
</thead>
</table>
| INFORM     | **To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions**                                                   | **We will keep you informed.**                                                                            | • Fact sheets  
• Web sites  
• Open houses |
| CONSULT    | **To obtain public feedback on analysis, alternatives and/or decisions.**                                                                                                                                             | **We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.** | • Public comment  
• Focus groups  
• Surveys  
• Public meetings |
| INVOLVE    | **To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered**                                                                            | **We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.** | • Workshops  
• Deliberate polling |
| COLLABORATE| **To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.**                                                                  | **We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.** | • Citizen advisory committees  
• Consensus-building  
• Participatory decision-making |
| EMPOWER    | **To place final decision making in the hands of the public.**                                                                                                                                                        | **We will implement what you decide.**                                                                     | • Citizen juries  
• Ballots  
• Delegated decisions |
# APPENDIX B: Summary of engagement activities with local government

<table>
<thead>
<tr>
<th>Government Region</th>
<th>Council</th>
<th>Briefings with council elected members</th>
<th>Workshops with council staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Adelaide region</td>
<td>City of Playford</td>
<td>21 April 2015</td>
<td>10 October 2016</td>
</tr>
<tr>
<td></td>
<td>City of Port Adelaide Enfield</td>
<td>18 March 2015</td>
<td><strong>Arranged by LGA</strong></td>
</tr>
<tr>
<td></td>
<td>City of Salisbury</td>
<td>30 March 2015</td>
<td>26 June 2015</td>
</tr>
<tr>
<td></td>
<td>City of Tea Tree Gully</td>
<td>14 April 2015</td>
<td>8 Attendees</td>
</tr>
<tr>
<td></td>
<td>City of Unley</td>
<td>2 March 2015</td>
<td><strong>Arranged by LGA</strong></td>
</tr>
<tr>
<td></td>
<td>City of Norwood, Paynham &amp; St Peters</td>
<td>23 March 2015</td>
<td>19 June 2015</td>
</tr>
<tr>
<td></td>
<td>City of Burnside</td>
<td>7 May 2015</td>
<td>25 June 2015</td>
</tr>
<tr>
<td></td>
<td>City of Prospect</td>
<td>24 March 2015</td>
<td>13 attendees</td>
</tr>
<tr>
<td></td>
<td>Campbelltown City Council</td>
<td>17 March 2015</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Town of Walkerville</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>Southern Adelaide region</td>
<td>City of Marion</td>
<td>5 May 2015</td>
<td>12 October 2016</td>
</tr>
<tr>
<td></td>
<td>City of Mitcham</td>
<td>7 April 2015</td>
<td><strong>Arranged by LGA</strong></td>
</tr>
<tr>
<td></td>
<td>City of Holdfast Bay</td>
<td>14 April 2015</td>
<td>23 June 2015</td>
</tr>
<tr>
<td></td>
<td>City of Onkaparinga</td>
<td>28 April 2015</td>
<td>10 attendees</td>
</tr>
<tr>
<td>Western Adelaide region</td>
<td>City of Charles Sturt</td>
<td>20 April 2015</td>
<td>13 October 2016</td>
</tr>
<tr>
<td></td>
<td>City of Port Adelaide Enfield</td>
<td>18 March 2015</td>
<td><strong>Arranged by LGA</strong></td>
</tr>
<tr>
<td></td>
<td>City of West Torrens</td>
<td>3 March 2015</td>
<td>30 June 2015</td>
</tr>
<tr>
<td></td>
<td>Mount Barker District Council</td>
<td>27 April 2015</td>
<td><strong>Arranged by LGA</strong></td>
</tr>
<tr>
<td></td>
<td>Rural City of Murray Bridge</td>
<td>13 April 2015</td>
<td>22 June 2015</td>
</tr>
<tr>
<td>Barossa region</td>
<td>Adelaide Plains Council (formerly Mallala)</td>
<td>13 April 2015</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>The Barossa Council</td>
<td>3 December 2014</td>
<td>24 June 2015</td>
</tr>
<tr>
<td></td>
<td>Light Regional Council</td>
<td>24 March 2015</td>
<td>6 attendees</td>
</tr>
<tr>
<td></td>
<td>Town of Gawler</td>
<td>18 February 2015</td>
<td></td>
</tr>
<tr>
<td>Fleurieu region</td>
<td>Alexandrina Council</td>
<td>16 March 2015</td>
<td>27 September 2016</td>
</tr>
<tr>
<td></td>
<td>City of Victor Harbor</td>
<td>13 April 2015</td>
<td><strong>Arranged by LGA</strong></td>
</tr>
<tr>
<td></td>
<td>District Council of Yankalilla</td>
<td>5 May 2015</td>
<td>29 June 2015</td>
</tr>
<tr>
<td>All regions</td>
<td>Inner Metro councils</td>
<td>3 June 2016</td>
<td>6 October 2015</td>
</tr>
<tr>
<td></td>
<td><strong>Wrap-up conversation</strong></td>
<td></td>
<td>28 attendees</td>
</tr>
<tr>
<td>All regions</td>
<td>Outer Metro councils</td>
<td>10 June 2016</td>
<td>12 October 2015</td>
</tr>
<tr>
<td></td>
<td><strong>Wrap-up conversation</strong></td>
<td></td>
<td>23 attendees</td>
</tr>
<tr>
<td>7 regions</td>
<td>28 councils</td>
<td>56 council elected member briefings</td>
<td>10 council staff workshops (103 attendees)</td>
</tr>
</tbody>
</table>
## APPENDIX C:

**Summary of engagement activities with industry, agencies and peak bodies**

<table>
<thead>
<tr>
<th>Stakeholder group</th>
<th>Meeting date</th>
<th>Meeting description</th>
</tr>
</thead>
</table>
| State Government Agencies:  
- Attorney-General  
- Defence SA  
- Communities and Social Inclusion  
- Correctional Services  
- Courts Authority  
- Environment, Water & Natural Resources  
- Education & Child Development  
- Health and Ageing  
- Planning, Transport & Infrastructure  
- Primary Industries and Regions  
- Premier and Cabinet  
- State Development  
- State Development - AAR  
- SAFECOM  
- Treasury and Finance  
- Environment Protection Authority  
- Renewal SA  
- SA Tourism Commission | 23 March 2015 | Briefing |
| Department of Environment, Water & Natural Resources (DEWNR) | 3 September 2015 | Briefing |
| Department of State Development (DSD) and Department of Premier and Cabinet (DPC) | 13 May 2016 | Policy Chapter review – ‘Urban Design’, ‘Housing Mix, Affordability & Competitiveness’ and ‘Adelaide City Centre’ |
| Department of Health and Ageing (DHA) | 16 May 2016 | Policy Chapter Review – ‘Economy and Jobs’ |
| Australian Institute of Urban Studies South Australia | 25 May 2016 | Briefing |
| UDIA Members | 28 April 2016 | Briefing |
| Planning Institute of Australia (PIA) | 3 June 2016 | Briefing |
|  | 22 June 2016 | Briefing – ‘New Era – Where to from here’ |
| LGA Members | 21 June 2016 | Forum (north-eastern area) |
|  | 24 June 2016 | Forum (south-western area) |
| MBA Housing Committee | 27 June 2016 | Briefing |
| SA Urban Forest | 28 September 2016 | Master class forum |
|  |  | 14 briefing sessions |
## APPENDIX D:

### Summary of engagement activities with the project reference group

<table>
<thead>
<tr>
<th>Meeting</th>
<th>Organisation</th>
<th>Representative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial introductory meeting 30 April 2015</td>
<td>Active Living Coalition</td>
<td>Ms Melissa Bailey</td>
</tr>
<tr>
<td></td>
<td>Australian Institute of Architects - SA Chapter</td>
<td>Mr Keith Davis</td>
</tr>
<tr>
<td></td>
<td>Australian Institute of Landscape Architects - SA Chapter</td>
<td>Ms Sally Bolton</td>
</tr>
<tr>
<td></td>
<td>Australian Institute of Urban Studies (SA Division)</td>
<td>Mr Heath Edwards</td>
</tr>
<tr>
<td></td>
<td>Business SA</td>
<td>Ms Trish Hansen</td>
</tr>
<tr>
<td>Follow-up briefing 15 October 2015</td>
<td>Community Alliance SA Inc</td>
<td>Dr Helen Wilmore</td>
</tr>
<tr>
<td></td>
<td>Conservation Council of South Australia</td>
<td>Mr Craig Wilkins</td>
</tr>
<tr>
<td></td>
<td>Environmental Defenders Office</td>
<td>Ms Melissa Ballantyne</td>
</tr>
<tr>
<td></td>
<td>Engineers Australia - SA Division</td>
<td>Mr John Olson</td>
</tr>
<tr>
<td></td>
<td>Housing Industry Association</td>
<td>Mr Wayne Mathews</td>
</tr>
<tr>
<td></td>
<td>Law Society of South Australia</td>
<td>Mr Tim Mellor</td>
</tr>
<tr>
<td></td>
<td>Local Government Association</td>
<td>Mr Andrew Webster</td>
</tr>
<tr>
<td></td>
<td>Mainstreet SA</td>
<td>Mr David West</td>
</tr>
<tr>
<td></td>
<td>Master Builders Association of South Australia</td>
<td>Mr Russell Emmerson</td>
</tr>
<tr>
<td></td>
<td>National Environmental Law Association</td>
<td>Mr Norman Etherington</td>
</tr>
<tr>
<td></td>
<td>National Trust of South Australia</td>
<td>Mr Darren Starr</td>
</tr>
<tr>
<td></td>
<td>Planning Institute of Australia (SA Division)</td>
<td>Mr Rob Kerin</td>
</tr>
<tr>
<td></td>
<td>Primary Producers SA</td>
<td>Ms Sally Burridge</td>
</tr>
<tr>
<td></td>
<td>Property Council of Australia</td>
<td>Mr Jason Kuchel</td>
</tr>
<tr>
<td></td>
<td>SA Chamber of Mines and Energy</td>
<td>Mr Ross Womersley</td>
</tr>
<tr>
<td></td>
<td>South Australian Council of Social Service</td>
<td>Ms Anne Highet</td>
</tr>
<tr>
<td></td>
<td>Urban Development Institute of Australia (SA)</td>
<td>Mr Pat Gerace</td>
</tr>
</tbody>
</table>

2 meetings
### APPENDIX E:

**Summary of conversational workshops with key stakeholders**

<table>
<thead>
<tr>
<th>Workshop date</th>
<th>Topic</th>
<th>Intent</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 February 2016</td>
<td>Renewing our Urban Future</td>
<td>Seeking opinions, ideas and solutions on the principles of the current Plan that will guide the department on the direction of the update. Challenges around achieving population and jobs growth, housing diversity with a focus on increased density and sustaining public transport networks.</td>
</tr>
<tr>
<td>21 April 2016</td>
<td>Higher Density Design (two sessions)</td>
<td>Crafting policy and guidelines for the encouragement of densification within suburbs while managing interface and heritage/improving public realm etc, including encouraging different forms of housing (being referred to as the ‘missing middle’)</td>
</tr>
<tr>
<td>5 May 2016</td>
<td>Making infill work: the community, the builder and the buyer</td>
<td>How does planning policy influence the property development market?</td>
</tr>
<tr>
<td>23 May 2016</td>
<td>Green infrastructure</td>
<td>Integration of Green Infrastructure into the public realm so it can contribute to improving the comfort, quality, economic performance, value and health of a place, its residents and cumulatively the city</td>
</tr>
<tr>
<td>9 September 2016</td>
<td>Target 1: Protecting our Resources</td>
<td>Explore and discuss Target 1.</td>
</tr>
<tr>
<td>15 September 2016</td>
<td>Target 5: A Greener City</td>
<td>Explore and discuss Target 5.</td>
</tr>
<tr>
<td>19 September 2016</td>
<td>Target 2: Smarter Travel</td>
<td>Explore and discuss Target 2.</td>
</tr>
<tr>
<td>21 September 2016</td>
<td>Target 4: Walkable Neighbourhoods</td>
<td>Explore and discuss Target 4.</td>
</tr>
<tr>
<td>6 October 2016</td>
<td>Target 6: Greater Housing Choices</td>
<td>Explore and discuss Target 6.</td>
</tr>
<tr>
<td>10 October 2016</td>
<td>Target 3: Getting Active</td>
<td>Explore and discuss Target 3.</td>
</tr>
<tr>
<td>10 workshops</td>
<td>(293 attendees)</td>
<td></td>
</tr>
</tbody>
</table>
### APPENDIX F:

**Summary of engagement activities with the public**

<table>
<thead>
<tr>
<th>Engagement</th>
<th>Engagement date</th>
<th>Outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>E:News mailing list</td>
<td>May 2016</td>
<td>Public mailing list to key stakeholders from project mailbox (<a href="mailto:dpti.planning@sa.gov.au">dpti.planning@sa.gov.au</a>)</td>
</tr>
<tr>
<td>Design Hub public display, 28 Leigh Street, ADELAIDE</td>
<td>26 August 2016, 30 August 2016, 2 September 2016, 6 September 2016</td>
<td>40 ‘Have your Say’ postcards distributed 14 conversations to explore further</td>
</tr>
<tr>
<td>Adelaide Railway Station public display, 125 North Terrace, ADELAIDE</td>
<td>7 September 2016</td>
<td>650 ‘Have your Say’ postcards distributed 5 conversations to explore further</td>
</tr>
<tr>
<td>Royal Adelaide Show public display, 39 Goodwood Road, WAYVILLE</td>
<td>8 September 2016</td>
<td>300 Living Adelaide brochures distributed 300 ‘Have your Say’ postcards distributed 30 conversations to explore further</td>
</tr>
<tr>
<td>Rundle Mall public display, Rundle Mall, ADELAIDE</td>
<td>23 September 2016</td>
<td>289 Living Adelaide brochures distributed 289 ‘Have your Say’ postcards distributed 35 conversations to explore further</td>
</tr>
<tr>
<td>Noarlunga Shopping Centre public display, 54 Beach Road, NOARLUNGA</td>
<td>29 September 2016</td>
<td>50 Living Adelaide brochures distributed 50 ‘Have your Say’ postcards distributed 7 conversations to explore further</td>
</tr>
<tr>
<td>Elizabeth Shopping Centre public display, 50 Elizabeth Way, ELIZABETH</td>
<td>13 October 2016</td>
<td>168 Living Adelaide brochures distributed 168 ‘Have your Say’ postcards distributed 15 conversations to explore further</td>
</tr>
<tr>
<td>‘Living Adelaide’ website</td>
<td>26 August 2016 to 21 October 2016</td>
<td>5,835 website hits</td>
</tr>
<tr>
<td>YourSAy Website</td>
<td></td>
<td>6 submissions</td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
<td>103 posts including the hashtag ‘#livingadelaide’</td>
</tr>
<tr>
<td>6 public displays, 2 websites</td>
<td></td>
<td>2,197 postcards distributed</td>
</tr>
</tbody>
</table>

# 11125207
## APPENDIX G:

### Summary of communication tools used during engagement activities

<table>
<thead>
<tr>
<th>Communication tool</th>
<th>Description</th>
</tr>
</thead>
</table>
| Community public displays           | A number of community information sessions were held across the Greater Adelaide region in the following locations:  
- Stall at the Adelaide Railway station;  
- A booth at the Royal Adelaide Show;  
- Information stall in Rundle Mall;  
- Stalls at the Noarlunga and Elizabeth Shopping Centres.  
Nearly 1500 people visited these displays and were given information packs. 106 people stopped to learn more. |
| Launch and media strategy           | On August 25 the Minister for Planning launched the Update, which included a visual presentation and informative storyboards, held in the exhibition space at 28 Leigh St Adelaide.  
Peak industry representatives, key government agency and DPTI staff were present.  
A media launch was held at a new development site on Churchill Road Prospect  
A total of 41 attendees were present. |
| Elected member workshops            | Five local government elected member workshops were held across the region. Approximately 70 elected members attended, raised issues and gave feedback.                                                                 |
| Industry and Peak body discussions  | Six specific industry and peak body sessions were held and covered the following topics:  
Protecting our resources;  
A Greener City;  
Smarter Travel;  
Walkable neighbourhoods;  
Greater housing choices;  
Getting Active.  
Nearly 130 representatives from the industry sector, local and state government participated. |
### Communication tool

<table>
<thead>
<tr>
<th>Brochure</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>focus groups were used to critique the messaging and this short form update brochure was developed as a result of feedback from those groups. The brochure contains all the targets at a glance and encourages people to download the long form – full update document for more in depth information. 6000 copies were distributed through many points across the greater Adelaide region including; public libraries, city and suburban cafes, retail outlets and universities.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fact sheet</th>
<th>Description</th>
</tr>
</thead>
</table>
| Four fact sheets were prepared and made available on the Website and at public events. The topics covered were:  
- Key progress and achievements;  
- Key policy changes between the 2010 and the updated 30-Year Plan for Greater Adelaide;  
- Housing and land supply; and  
- Population and demographics |

<table>
<thead>
<tr>
<th>Postcard</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postcards were used to introduce people to the Plan. The information in them directed people to the website for more information.</td>
<td></td>
</tr>
</tbody>
</table>

**Tell us what you think.**

In 2010, the State Government developed a 30-Year Plan for Greater Adelaide with a vision to shape our city’s future. Six years in, it’s time to update the plan to address new opportunities and challenges and ensure Adelaide remains one of the most liveable cities in the world.

The Draft 30-Year Plan for Greater Adelaide 2016 Update is available now for public consultation. Find out how you can get involved and provide your feedback by visiting livingadelaide.sa.gov.au.

This is your opportunity to contribute to shaping the city we live in.

[LivingAdelaide Sa Gov Au](https://livingadelaide.sa.gov.au)
An online feedback form was the preferred method for general public to use for submitting feedback. It was easily accessible and downloaded from the livingadelaide.sa.gov.au webpage.

The project mailbox (dpti.30YearPlan@sa.gov.au) was utilised for members of the community, key stakeholders, industry groups and peak bodies to seek information on the project or register complaints, concerns or feedback. The mailbox was also used to provide project information such as notices of upcoming work, meeting minutes to stakeholders, community members and the project mailing list.

An intuitive website was developed and launched at www.livingadelaide.sa.gov.au. All publically available information about the project, all engagement activities regarding the project and the ability to provide a submission, or feedback, regarding the draft update to the 30-Year Plan for Greater Adelaide will be available on this website. Nearly 1500 people visited the website during the consultation period and a total of 5835 website hits were received.
A notice was placed in the Public Notices section of the *Adelaide Advertiser* on August 25, informing the general community that a draft plan was released for consultation and to encourage stakeholders to provide feedback via submissions during the eight week consultation period.

The Update was also launched on the DPTI Facebook and Twitter pages, and on the SA government’s YourSay website.

Over 100 people commented or gave feedback via those avenues.

DPTI social media forums were posted to launch promotion and information updates, sessions and events. YourSay social media channels were also used to complement DPTI social media activities.

Online discussions were held on YourSay throughout the consultation period.

An online feedback form was the preferred method for general public to use for submitting feedback. It was easily accessible and downloaded from the livingadelaide.sa.gov.au webpage.
APPENDIX H:
Examples of communication documents used during engagement activities

(1) Public notice

Government of South Australia
Department of Planning, Transport and Infrastructure

PUBLIC CONSULTATION
DRAFT 30-YEAR PLAN FOR GREATER ADELAIDE 2016 UPDATE
You are invited to comment on The Draft 30-Year Plan for Greater Adelaide 2016 Update which will be released for public consultation on 29 August 2016.

The Draft 30-Year Plan for Greater Adelaide 2016 Update has been prepared by the Department of Planning, Transport and Infrastructure for consultation with the local community, local government, business and industry representatives.

What does the Updated Plan do?
The Update takes the strong foundations of the 2010 Plan and builds on them, where needed, to ensure that the development of Greater Adelaide continues to respond to emerging challenges and opportunities.

Have Your Say on the Update
Submissions on The Draft 30-Year Plan for Greater Adelaide 2016 Update can be made prior to 5:30pm on 21 October 2016 by either:
• Completing the online submission form at: livingadelaide.sa.gov.au
• Emailing your submission to: dpti.30yearplan@sa.gov.au, or
• Providing a written submission addressed to: The Draft 30-Year Plan for Greater Adelaide 2016 Update GPO Box 1815 Adelaide SA 5001

The general public will have the opportunity to attend a number of public displays that will occur on the following dates:
• 7 September 2016 – Adelaide Railway Station
• 8 September 2016 – Royal Adelaide Show
• 23 September 2016 – Rundle Mall
• 25 September 2016 – Colonnades Shopping Centre
• 13 October 2016 – Elizabeth Shopping Centre

All submissions must contain details regarding who you are, who you represent (if applicable) and if you consent to your details being made available when each submission is published.

All submissions will be available for public viewing on www.livingadelaide.sa.gov.au after 21 October 2016 for a period of four weeks.

How to view the Update

Copies of The Draft 30-Year Plan for Greater Adelaide 2016 Update can be viewed or purchased at DPTI, Level 2, 211 Victoria Square, Adelaide.

www.sa.gov.au

(2) Postcard front and back page
Welcome to Living Adelaide

Adelaide is one of the world’s most liveable cities and a region that’s ever-evolving. It all began with an inspired vision for an urban grid with generous boulevards and thriving public squares. This vision lives on today, growing to complement our unique landscapes and make Adelaide the great place that it is.

In 2016, Greater Adelaide represents much more than just the CBD though, stretching from Victor Harbor in the south all the way to Kapunda in the north and beyond. Playing to our strengths, the city offers a gateway to these internationally acclaimed food and wine producers.

There’s Already a Lot to Love

Adelaide has rediscovered itself and the world is discovering Adelaide. Ask anyone who lives here and they’ll tell you — it’s a great place to be! Adelaide is no longer a predictable experience, but one of the world’s most liveable cities, where people and business thrive.

Walkable Neighbourhoods

As living patterns change, our local streets will become thriving hubs of commercial and recreational activity. Creating public places where residents can meet, walk and enjoy their time is essential.

Healthy, walkable neighbourhoods are places where people can live, learn, work and play. They offer a wide range of services that can easily be reached on foot or by bicycle, including schools, healthcare, shops, parks, sports facilities and public transport. They also provide streets and multi-functional public spaces that connect people with nature and support social interaction.

How will we achieve this? More affordable and diverse living options, close to public transport, open space and local services will be encouraged. Greater emphasis will be placed on providing quality public open spaces that can support a diverse range of activities. Our streets will also be designed to better complement those walking and cycling.
Revised plan seeks more leafy streets, fewer people

Green thumbs up for more city trees

CANOPY: Tour Down Under cyclists make their way along the tree-lined Victoria Avenue, Unley Park. Picture: SAM WUNDE

JADE GAILBERGER

ADELAIDE is to become one big leafy suburb under plans to increase the coverage of tree canopies by half over the next three decades.

A proposed update to the city’s 30-year plan sets a target of an average 30 per cent of canopy cover across the city, up from 20 per cent now, as the Planning Department adapts to the State Government’s goal of making Adelaide the world’s first carbon-neutral city.

The update sets a goal of 80 per cent of Adelaide residents living in “walkable suburbs” by 2045, meaning within walking distance of all major services, transport and open space.

It also revises population predictions down by 15,000 people, 10,000 dwellings, and 30,000 new jobs compared to the original 30-year plan, released by then-premier Mike Rann in 2010.

Original targets were a population growth of 560,000, with 238,000 new dwellings and 282,000 new jobs.

The proposed plan revision includes:

40 PER CENT of new housing to be built close to current and proposed fixed line public transport corridors (trains and trains); down from about 60 per cent expected by the end of the original plan.

AN increase in walk trips made by “active modes” (eg walking, cycling or public transport) by 50 per cent.

INCREASED diversity of housing to cater for a changing and ageing population.

A report by the Institute for Sustainable Futures analysed South Australia’s 19 local government areas using i-Tree
(5) Feedback form on Living Adelaide website

Thank you for taking the time to tell us what you think of the Draft 2016 Update.
You are welcome to provide as much or as little feedback as you wish. You may send through additional information via email to dpii.30yearplan@sa.gov.au.
Your feedback will be used for analysis and to inform the final 30-Year Plan for Greater Adelaide 2016 Update due for release later this year.

Privacy of information:
All responses provided will be released for public viewing, along with your name, company or group (if applicable) and suburb.
You must provide your contact details but you can opt for your details not to be publicly published.
If your response represents the view of a group or company, we ask that you disclose those interests.

Your details
(Fields marked * are mandatory)
Name:* _______________________________
Company/group (if applicable):* _______________________________
Address:* _______________________________
Suburb:* _______________________________
Postcode:* _______________________________
Age group (please circle): < 18 18-35 36-50 51-65 > 65
Gender (please circle): M F

☐ Please tick if you do not wish for your name, company or group (if applicable) and suburb to be published with your submission.
☐ Please tick if you would like to be kept informed of 30-Year Plan updates and other Department for Planning, Transport and Infrastructure projects by email.
   Email:_______________________________

How did you hear about the Draft 30-Year Plan for Greater Adelaide?
☐ Living Adelaide brochure
☐ Living Adelaide website
☐ Social media
☐ Word-of-mouth
☐ I work in the industry
☐ Other (please specify)__________________________
APPENDIX I:

Correction (28 June 2017): Please note that due to an administrative error, four submissions were omitted from the list below when this report was first published. However they were duly considered and analysed as part of the consultation process. We apologise for any confusion that this may have caused.

Summary of submissions received by stakeholder group

<table>
<thead>
<tr>
<th>Local government submissions</th>
<th>Peak body and industry submissions</th>
<th>Individual submissions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adelaide City Council</td>
<td>Active Living Coalition</td>
<td>A., B. &amp; G. Traeger</td>
</tr>
<tr>
<td>Adelaide Hills Council</td>
<td>Adelaide Airport Limited</td>
<td>A. Davis</td>
</tr>
<tr>
<td>Alexandrina Council</td>
<td>Australian Institute of Landscape Architects (SA Chapter)</td>
<td>A. Finlay</td>
</tr>
<tr>
<td>The Barossa Council</td>
<td>Australian Institute of Architects (SA Chapter)</td>
<td>C. Bailey</td>
</tr>
<tr>
<td>City of Burnside</td>
<td>Business SA</td>
<td>C. &amp; K. Teusner</td>
</tr>
<tr>
<td>City of Charles Sturt</td>
<td>Campbelltown Friends of the Environment</td>
<td>C. [Blank]</td>
</tr>
<tr>
<td>Town of Gawler</td>
<td>Community Alliance</td>
<td>D. Ganama</td>
</tr>
<tr>
<td>City of Holdfast Bay</td>
<td>Friends of the City of Unley</td>
<td>D. Ansen</td>
</tr>
<tr>
<td>Light Regional Council</td>
<td>Green Building Australia</td>
<td>D. Galpin</td>
</tr>
<tr>
<td>Local Government Association</td>
<td>Housing Industry Association</td>
<td>E. Hannsford</td>
</tr>
<tr>
<td>City of Marion</td>
<td>Master Builders Association of SA</td>
<td>E. Prelgauskas</td>
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<tr>
<td>City of Mitcham</td>
<td>Parks and Leisure</td>
<td>E. Schmidt</td>
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<tr>
<td>Mount Barker District Council</td>
<td>Planning Institute of Australia</td>
<td>Hindmarsh Island Landowner</td>
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<tr>
<td>Rural City of Murray Bridge</td>
<td>National Trust of SA</td>
<td>I. Ioannou</td>
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<tr>
<td>City of Norwood, Payneham and St Peters</td>
<td>National Trust of SA (Port of Adelaide Branch)</td>
<td>I. Iwanicki</td>
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<tr>
<td>City of Onkaparinga</td>
<td>Primary Producers SA</td>
<td>J. Botten</td>
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<tr>
<td>City of Playford</td>
<td>Royal Automobile Association of SA</td>
<td>J. Blackwood</td>
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<tr>
<td>City of Port Adelaide Enfield</td>
<td>Save Our Suburbs</td>
<td>J. Oliver</td>
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<tr>
<td>City of Prospect</td>
<td>Social Planners Network</td>
<td>J. Fleming</td>
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<tr>
<td>City of Salisbury</td>
<td>South Australian Independent Retailers</td>
<td>J. L. Paul</td>
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<tr>
<td>City of Tea Tree Gully</td>
<td>The Bicycle Institute of South Australia</td>
<td>J. Lavill</td>
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<td>City of Unley</td>
<td>Blackwood/Belair &amp; District Community Association</td>
<td>K. Forde</td>
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<td>City of Victor Harbor</td>
<td>The Property Council of Australia</td>
<td>J. Emmett</td>
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<tr>
<td>Town of Walkerville</td>
<td>Urban Development Institute of Australia</td>
<td>L. Johns</td>
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<td>City of West Torrens</td>
<td>Walking SA</td>
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<td>District Council of Yankalilla</td>
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<td>S. O’Mahoney</td>
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<td>S. Young</td>
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<td>T. [Blank]</td>
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## Appendix J: Feedback received about each policy theme by the stakeholder groups

<table>
<thead>
<tr>
<th>Policy Themes</th>
<th>Key changes to the Update in response to feedback</th>
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</table>
| Transit corridors, growth areas, and activity centres | - Policy 2 has been nuanced to acknowledge the differences between Inner/Middle Adelaide and Outer Adelaide in response to detailed feedback and discussions with the City of Onkaparinga.  
- Policy 7 has been strengthened to include reference to well-serviced public transport.  
- Policy 10 has been updated in response to local government feedback to include a reference to ‘where interface issues can be appropriately managed’.  
- A breakout box has been included outlining a recommended guide to gross densities in relation to the walking catchments of transit stations, activity centres and high frequency bus stops.  
- A new action about transition of development plans to the new Planning and Design Code has been included.  
- Four new actions have been included to support the implementation of this policy theme.  
- The maps have been simplified to be easier to read and updated. |
| Transport | - The introductory section has been updated to reinforce the role of ITLUP in setting for the strategic agenda for the road, freight, public transport and the cycling and walking networks.  
- The bike network and pedestrian activity map has been updated.  
- Investigate the feasibility of collecting travel mode data which allow other trip types besides ‘journey to work’ to be measured.  
- A new action about Investigating the impact of driver-less cars has been included.  
- The major transport investment map has been updated. |
| Housing mix, affordability and competitiveness | - The introductory section has been strengthened to include the importance of household running (e.g. electricity and water) and transport costs to housing affordability.  
- The ‘Missing Middle’ graphic includes acknowledgement that there are many examples of housing variety and that it is not an exhaustive list.  
- Policy 42 regarding affordable housing now includes additional detail about the types of development that must provide 15 per cent Affordable Housing.  
- Two new affordable housing policies have been included, on the recommendation of the South Australian Housing Trust Board.  
- A new action has been included about investigating mechanisms to streamline projects that provide for aged care and retirement accommodation.  
- An action has been included about better supporting aged care and retirement accommodation to meet growing demand. |
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<tr>
<th>Policy Themes</th>
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| **7.9%** The economy and jobs | • Much of the commentary about this section focused on the need for a target that would cover some or all of the policy areas in this section of the update. In response to these comments additional material and commentary has been added to Part three of the Update which proposes short an action to investigate the development of a suitable target for this policy area.  
  • Policy 58, Policy 61 and Action 39 have been refined.  
  • Map 5 Environment and Food Production Areas has been updated to provide additional clarity.  
  • Addition of a new action about master planning strategic employment lands.  
  • An action has been included about investigating the development of an economic monitoring indicator which has a land-use planning base. |
| **7.9%** Design quality | • There was discussion raised in multiple submissions about the importance of good design and the value of measuring design quality.  
  • Therefore several new design focused actions have been included to:  
    o explore opportunities to develop capacity building education programs for key stakeholders  
    o provide design advice to significant Government urban renewal projects, including for the Renewing Our Streets and Suburbs (ROSAS) Program  
    o investigate how ‘design quality’ can be best bench marked and measured within the planning system.  
  • Policy 28 has been refined.  
  • A new policy has been included about encouraging new development to include plantable space for trees and other vegetation, where possible.  
  • A new action has been included to encourage all significant crown developments to participate in the DPTI pre-lodgement service.  
  • Action 9 has been deleted as it is repeated in the Heritage chapter.  
  • Adelaide City Council’s 3D model has been added as a lever. |
| **7.8%** Heritage | • The introductory section has been strengthened to include reference to the importance of heritage to tourism.  
  • Policy 33 has been widened in scope to include state heritage, not just local heritage places.  
  • Policy 34 and Policy 35 has been updated. |
| **7.7%** Open space, sport and recreation | • Policy 103 has been amended to acknowledge the importance of public open space being adequately irrigated.  
  • Policy 99 had a minor amendment to uses ‘unstructured, not passive’ as the terminology  
  • Inclusion under ‘levers’ of the development of public open space guidelines to support the development of quality open space to support the new urban form.  
  • Inclusion in the Coast Park breakout box about the importance of coastal open space to amenity, recreation and as a buffer to climate change.  
  • The actions have been amended and strengthened. |
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<tr>
<th>Policy Themes</th>
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| **6.4% Health, wellbeing and inclusion** | • The Healthy Neighborhood graphic has been expanded to include ‘local access to sport and recreation opportunities’.  
  • *Healthy Parks, Healthy People SA 2016 to 2021* has been included as a lever.  
  • An action has been included about investigating the establishment of an off-set scheme to support the development of healthy neighbourhoods.  
  • An action has been included about delivering demonstration projects that meet the objectives of the Safe Communities, Healthy Neighbourhoods Strategic Priority. |
| **6.3% Infrastructure** | • More detail about the importance of green infrastructure to community infrastructure and the environmental capacity of Greater Adelaide has been included in the introductory section.  
  • Policy 86 has been strengthened to include reference to water sensitive urban design.  
  • A new action has been included about investigating the development of a method and baseline for measuring green infrastructure. |
| **5.5% Climate change** | • It was raised by some submissions that climate change policies should be embedded throughout the individual policy theme chapters. However the decision was made to keep the 2010 Plan structure of having a separate Climate Change chapter.  
  • Policies 108 and 113 have been refined.  
  • The Carbon Neutral Adelaide case study has been updated.  
  • Actions 43 and 45 have been refined.  
  • A new lever has been added regarding the *Prospering in a Changing Climate: a Climate Change Adaptation Framework for SA*.  
  • A new policy has been included on waste management.  
  • Actions 59, 60, 61 and 62 have been amended. |
| **5.4% Water** | • The introductory section has been expanded to include the importance of better storm water management and acknowledgement that Adelaide is no longer one of the highest water consuming cities in Australia.  
  • Policies 115, Policy 1117, Action 64 and Action 65 have been refined.  
  • A map has been inserted to show the Mount Lofty Ranges Watershed. |
| **5.4% Biodiversity** | • Further clarification about what ‘nature protection areas’ are has been included.  
  • The need to support ecosystem migration in response to climate change and the importance of backyards to urban biodiversity has been included in the introductory section to this policy theme.  
  • The wording of Policy 90, Action 53, Action 54 and Action 55 have been refined.  
  • A separate action has been included about the review and protection of coastal features and waters.  
  • A new policy has been added about biodiversity protection. |
### Policy Themes

<table>
<thead>
<tr>
<th>Policy Theme</th>
<th>Key changes to the Update in response to feedback</th>
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</table>
| **5.3% Adelaide City centre**     | • The introductory section has been strengthened by adding reference to ‘Carbon Neutral Adelaide’ and the importance of the Riverbank Precinct to sporting activities.  
• Minor refinements to Policies 13, 19 and 22.  
• The ‘lever’ about the Victoria Square redevelopment has been deleted at Adelaide City Council’s request.  
• The City Laneways case study has been updated in response to Adelaide City Council’s recommendations.  
• A new lever has been added regarding Adelaide City Council’s Strategic Plan.                                                                                                                                                                                                                                                      |
| **5.1% Emergency management and hazards** | • No amendments have been made to this policy theme chapter.  
• Additional work is being undertaken in the development of State Planning Policies for this area.  
• Action 68 has been amended.                                                                                                                                                                                                                                                                                                           |
| **3.1% Other**                     | • An explanation of how the Barossa Valley and McLaren Vale Character Preservation Districts Addendum will be an addendum to the 2017 Update has been included the end of Part 2.                                                                                                                                                                                                                         |